



# SPIKEKEY BEACH SPIKEKEY BEACH

FOR PLAYERS. BY PLAYERS.

## 2012 Editorial Calendar

### MAY (Annual Print Edition)

- ✓ The Tours
- ✓ Beach/Grass Events
- ✓ Beach Destinations
- ✓ Junior Beach Volleyball
- ✓ SpikeKey Beach Spotlight
- ✓ The Best Body on The Beach
- ✓ Beach Lifestyle
- ✓ Beauty AND Style
- ✓ SKB Videos

Content Deadline:  
March 15th, 2012

### JULY

- ✓ The Tours
- ✓ Beach/Grass Events
- ✓ Beach Destinations
- ✓ Junior Beach Volleyball
- ✓ SpikeKey Beach Spotlight
- ✓ The Best Body on The Beach
- ✓ Beach Lifestyle
- ✓ Beauty AND Style
- ✓ SKB Videos

Content Deadline:  
May 15th, 2012

### AUGUST

- ✓ The Tours
- ✓ Beach/Grass Events
- ✓ Beach Destinations
- ✓ Junior Beach Volleyball
- ✓ SpikeKey Beach Spotlight
- ✓ The Best Body on The Beach
- ✓ Beach Lifestyle
- ✓ Beauty AND Style
- ✓ SKB Videos

Content Deadline:  
June 15th, 2012

### SEPTEMBER

- ✓ The Tours
- ✓ Beach/Grass Events
- ✓ Beach Destinations
- ✓ Junior Beach Volleyball
- ✓ SpikeKey Beach Spotlight
- ✓ The Best Body on The Beach
- ✓ Beach Lifestyle
- ✓ Beauty AND Style
- ✓ SKB Videos

Content Deadline:  
June 15th, 2012

### NOVEMBER

- ✓ The Tours
- ✓ Beach/Grass Events
- ✓ Beach Destinations
- ✓ Junior Beach Volleyball
- ✓ SpikeKey Beach Spotlight
- ✓ The Best Body on The Beach
- ✓ Beach Lifestyle
- ✓ Beauty AND Style
- ✓ SKB Videos

Content Deadline:  
September 15th, 2012