



THE SIESTA KEY
CRYSTAL CLASSIC

2012 Media Kit

SPIKEKEY BEACH



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Branded Ball Stoppers



- ✓ 8 Feet long/Branding on both sides of the ball stopper
- ✓ Ball Stoppers are placed around the courts
- ✓ Makes great photos with professional players and juniors athletes



Serving Sarasota Since 1918

Walt's Fish Market & Restaurant

VOTED BEST OF THE BEST SINCE 1979!

Dine In or Take Out!

4144 South Tamiami Trail, Sarasota, Florida 941-921-4605





Net Branding

- ✓ Top and Bottom branding on the net
- ✓ High Exposure
- ✓ Beach Action takes place on the courts
- ✓ Makes great photos with athletes
- ✓ Limited amount of sponsor nets



Product Placement

- ✓ Sponsor Driven Games
- ✓ Prizes and Giveaways
- ✓ Capturing the Moment





Meet the Professional Athletes

- ✓ Sponsor player cards- logo on signature card
- ✓ Autograph and picture opportunities for the public
- ✓ Great pictures for the sponsors and the community



Sponsor Party/VIP Chill Lounge



- ✓ Relax in the VIP Chill Lounge at the main court
- ✓ Meet and greet the professional beach volleyball players and have photo ops with them
- ✓ Private Sponsor Party
- ✓ Product Placement
- ✓ Customizable marketing opportunities
- ✓ Event Pictures



